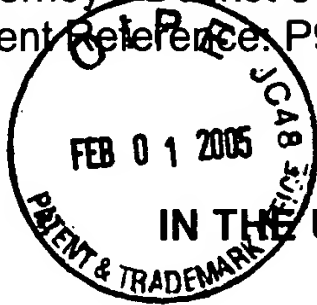


Attorney's Docket 81674-273212
Client Reference: P9892

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION of:
SANDRA H ROSENBERG ET AL.

Confirmation Number: 5553

Application No.: 09/749,746

Group Art Unit: 3623

Filed: December 28, 2000

Examiner: ROBINSON BOYCE, A.K.

For: METHOD AND SYSTEM FOR ADAPTIVE PRODUCT RECOMMENDATIONS
BASEDON MULTIPLE RATING SCALES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT/RESPONSE TRANSMITTAL

Transmitted herewith is an amendment/response for this application.

FEES

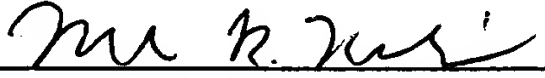
The fee for claims and extension of time (37 C.F.R. 1.16 and 1.17) has been calculated as shown below:

CLAIMS		HIGHEST NO.		PRESENT		RATE	ADDIT.		
REMAINING	AFTER	PREVIOUSLY	PAID FOR	EXTRA					
	AMENDMENT							FEE	
TOTAL	15	-	20	=	0	X \$ 50.00	=	\$	0.00
INDEP.	5	-	9	=	0	X \$ 200.00	=	\$	0.00
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM						+ \$ 360.00	=	\$	0.00
TOTAL ADDITIONAL CLAIM FEE								\$	0.00
GRAND TOTAL								\$	0.00

FEE PAYMENT

Authorization is hereby made to charge the amount of \$0.00 to Deposit Account No. 161805. Charge any additional fees required by this paper or credit any overpayment in the manner authorized above. A duplicate of this paper is attached.

Date: January 26, 2005
PILLSBURY WINTHROP LLP
725 South Figueroa Street
Suite 2800
Los Angeles, CA 90017-5406
213. 488.7253


MARK R. KENDRICK
Reg. No. 48468

CERTIFICATION UNDER 37 C.F.R. §§ 1.8 and/or 1.10*

(When using Express Mail, the Express Mail label number is *mandatory*; Express Mail certification is *optional*.)

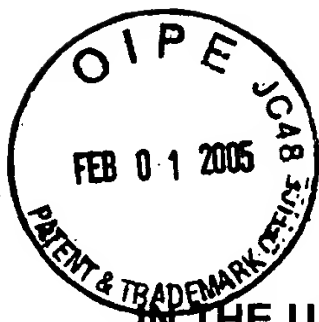
I hereby certify that, on the date shown below, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: January 26, 2005


Signature

MARK R. KENDRICK
(type or print name of person certifying)

* Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under § 1.8 continues to be taken into account in determining timeliness. See § 1.703(f). Consider "Express Mail Post Office to Addressee" (§ 1.10) or facsimile transmission (§ 1.6(d)) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.



JPW 3623
PATENT
81674-273212

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)

Rosenberg et al.)

Serial No: 09/749,746)

Filed: December 28, 2000)

For: METHOD AND SYSTEM FOR)
ADAPTIVE PRODUCT)
RECOMMENDATIONS BASED ON)
MULTIPLE PRODUCT RATING SCALES)

Art Unit: 3623

Examiner: Robinson Boyce, A.K.

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Name

Mark R. Kendrick 01/26/2005

Signature

Date

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner Robinson Boyce:

In response to the October 27, 2004 Office Action, please enter the following
amendment and consider the following remarks.

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